



Corporate Sponsorship Package

"A Touch of Heaven in 2027"

Presented by the Honorable Order of Blue Goose International – Canadian Region

July 18-22, 2027 • Prince George Hotel, Halifax, NS

Dear Valued Partner,

We invite you to join us as a corporate sponsor for the upcoming “*A Touch of Heaven in 2027*” Grand Nest Convention, hosted by the Honorable Order of Blue Goose International – Canadian Region. This annual gathering brings together professionals from across the insurance, claims, and risk-management communities for education, networking, recognition, and fellowship.

Your sponsorship helps elevate the quality of our programming, support member initiatives, and strengthen our shared commitment to professional excellence and community service.

We look forward to partnering with you to make this year’s convention our most impactful yet.

Sincerely,

Stephen Hagen, MLGG 2027

Honorable Order of Blue Goose International – Canadian Region

Event Overview

- **Event Name:** A Touch of Heaven in 2027
- **Dates:** July 18 – 22, 2027
- **Location:** Prince George Hotel, Halifax, NS
- **Host:** Honorable Order of Blue Goose International – Canadian Region
- **Attendees:** Insurance professionals, claims specialists, adjusters, underwriters, executives, association leaders, and Blue Goose members from across Canada and the U.S.

The convention features:

- Educational sessions and professional speakers
- Networking receptions
- Awards luncheon
- Social events & Blue Goose traditions
- Charity and community-focused activities

Why Sponsor?

- ✓ **Brand Visibility** – Show your brand to a national network of industry professionals.
 - ✓ **Relationship Building** – Connect directly with leaders and decision-makers.
 - ✓ **Community Impact** – Support the charitable and professional development work of Blue Goose.
 - ✓ **Positive Association** – Align your company with an organization known for integrity, professionalism, and fellowship.
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Sponsorship Opportunities

PLATINUM SPONSOR – \$10,000

Premium Visibility + Exclusive Benefits

- Naming rights for a major event (Awards Dinner / Gala / Keynote)
 - 2 complimentary full convention registrations
 - Prominent logo placement on all convention materials
 - Full-page ad in the convention program
 - Recognition on signage, website, and digital communications
 - Opportunity to provide branded materials in attendee welcome bags
 - Social media recognition before, during & after the event
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GOLD SPONSOR – \$5,000

High-Demand Branding Exposure

- Naming rights for a key event (Breakfast / Lunch / Workshop)
 - 1 complimentary full convention registration
 - Logo featured on convention signage & program
 - Half-page ad in the program
 - Recognition on website & social media
 - Opportunity to provide materials for attendee bags
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SILVER SPONSOR – \$2,000

Strong Mid-Level Visibility

- 2 complimentary event registrations
- Logo in convention program & signage
- Quarter-page ad in the program
- Website recognition
- Option to supply branded items for attendee bags

BRONZE SPONSOR – \$500

Foundational Support

- Logo recognition in program
- Website sponsor listing
- Social media acknowledgment

À La Carte Sponsorships

Lunch Sponsor – \$2,000

Includes signage, verbal recognition, and program listing.

Breakfast Sponsor – \$1,000

Logo recognition + signage during breakfast.

Hospitality Reception Sponsor – \$1,000

Includes branded napkins, signage, and verbal recognition.

Keynote Speaker Sponsor – \$2,500

Recognition during introduction + logo on presentation screens.

Lanyard Sponsor – \$1,000

Your company logo printed on all attendee lanyards.

Delegate Welcome Bags – \$1,000

Sponsor-branded welcome bags distributed at registration.

Raffle / Prize Sponsor – \$500+

Recognition during prize drawings.

Custom opportunities available upon request.

Advertising Opportunities

- **Full-Page Program Ad:** \$500
- **Half-Page Program Ad:** \$250
- **Quarter-Page Program Ad:** \$150

How to Become a Sponsor

To secure your sponsorship or request a customized package, please contact:

Jodi Benson – Sponsorship Coordinator

Email: jodi.benson@claimspro.ca

Phone: 236-237-1474

Deadline for inclusion in printed materials: May 2027

Payment Information

Payment methods:

- Cheque payable to **Blue Goose Convention Canada**
 - Electronic funds transfer (details provided on invoice)
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Thank You

We deeply appreciate your support and partnership. Your contribution strengthens our mission and enhances this important convention for our members and the broader industry.